



## Axilum Robotics appoints Pierre Rivaux member of its Board of Directors

Sept. 17, 2015, Strasbourg (France) – Medical robotics specialist Axilum Robotics announces that Pierre Rivaux has been appointed as independent member of its Board of Directors.

**Pierre Rivaux** is a business executive with more than 20 years of global sales and managing experience.

He has a strong track record in selling high-tech medical/surgical disposables and capital equipment, as well as in building effective international teams and global sales operation.

After an entrepreneurial career during which he founded two companies and bought two other ones, Pierre Rivaux sold its business to Covidien group (Tyco Healthcare), where he spent 8 years, from the position of President of the French affiliate to Vice President, Europe.

He then joined Intuitive Surgical as Vice President Sales and Marketing, International (world outside USA) where he built an international organization in Asia, Latin America and EMEA, which allowed him to sell successfully about 300 Da Vinci surgical robots in five years and to realize more than 50000 robotized surgical procedures in 2010.

He later joined the Danaher group, at Leica Microsystems, where he managed the sales of EMEA region.

Pierre Rivaux is graduated from Lille (SKEMA) Business School

*"We are proud to welcome Pierre Rivaux in our board; his strong expertise in commercial operations in the medical robotics field will be a key asset for the company and its development"* comments Michel Berg, President and CEO of Axilum Robotics.

### About Axilum Robotics

Axilum Robotics is a spin-off from ICube Medical Robotics team in Strasbourg, France and has been founded in 2011. The company has developed and commercializes the first robot specifically designed for Transcranial Magnetic Stimulation (TMS).

TMS is a non-invasive neurostimulation technique with therapeutic applications in drug-resistant psychiatric and neurological diseases.

In a fast-growing market, Axilum Robotics' ambition is to become the global leader in robotic solutions for TMS. Axilum Robotics is ISO 13485 certified for its Quality Management System since 2013, has received CE mark and Health Canada license for TMS-Robot in 2013 and benefits from an exclusive patent license agreement (US 8,303,478; Ca 2,655,433). Seven centers have already been equipped with Axilum Robotics' TMS-Robot.

<http://www.axilumrobotics.com> - e-mail : [info@axilumrobotics.com](mailto:info@axilumrobotics.com)

